

# CUSTOM EMBROIDERY

Showcase your brand throughout your outdoor spaces with custom-embroidered sling dining chairs! Homecrest's new UV-resistant custom embroidery program makes it easy to promote your brand outdoors. Virtually anything is possible: company logos, events, schools, organizations, championships, clients, and much more. Make a statement and impress your customers, guests, residents, and staff by displaying your logo on your Homecrest outdoor furniture!



## DETAILS

Custom embroidery is available only on our Allure and Elevate sling collections. Embroidery can be single-placed on either the front or back, or double-placed on both the front and back of the sling. Thanks to our exclusive double layer sling design, the reverse side of the embroidery thread is concealed, ensuring a clean, professional look. Minimum order, upcharge, and setup costs apply.

## ORDER PROCESS

- Only available on Allure and Elevate sling seating.
- When placing order, indicate "custom embroidery".
- Fabric options are limited to welt fabrics only. These fabrics are denoted with the "W" symbol.
- Minimum order quantity: 6 chairs
- Single-placed logo cost: Add \$64/chair to the MSRP price\*
- Double-placed logo cost: Add \$125/chair to the MSRP price\*

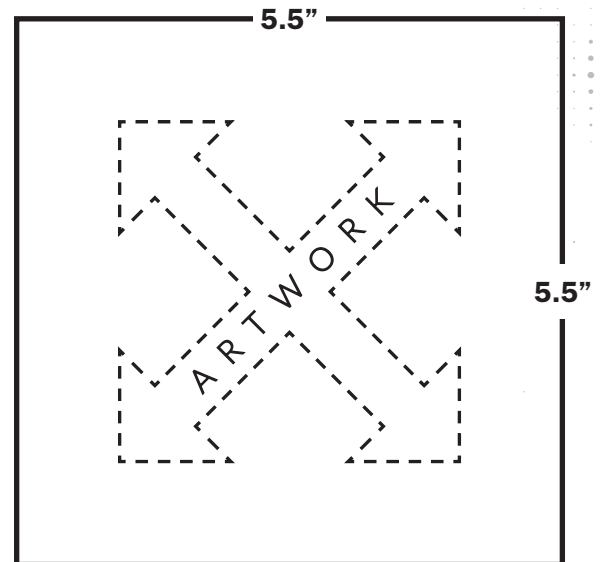
\*No cancellations accepted once order is complete.

*Turn the page to view more details! →*

## SUBMITTING ARTWORK

There is a one-time \$150 setup/digitizing fee, which includes up to three thread colors. Homecrest will retain the submitted embroidery artwork file for five years.

Accepted logo file formats include: .ai, .eps, .pdf, .svg, .jpg, or .png at a 200 dpi minimum. To submit artwork, visit [customembroidery.homecrest.com](http://customembroidery.homecrest.com) or scan the QR code.



▲ The artwork may be any shape, but must reside within a 5.5" square area on the center of the material.

### • POSITION

The submitted artwork can be single-placed (front or back) or double-placed (front and back). The artwork will be centered on the sling back and must reside within a 5.5-inch square space.

### • COLOR

A maximum of three UV-resistant thread colors are included with the overall logo embroidery setup. A maximum limit of five thread colors may be used for an additional \$350 fee. All thread colors must be provided and can be matched to PMS colors if needed.

### • REDRAW

If the logo submitted requires a redraw (i.e. the .jpg file is below the resolution requirement), your file can be redrawn by our in-house staff. This will incur a charge of \$50 per hour of work and an added week of lead time.



▲ Low resolution designs will require a redraw for legibility and application purposes.



▲ High resolution images are needed for proper design representation when digitizing the file.

## EXTENDED LEAD TIMES

15-day extended lead time after both order and art approval. Times are approximations and may vary. If you have a specific required date, please contact us to discuss your needs.



**HOMECREST**  
OUTDOOR LIVING

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Homecrest reserves the right to make product changes.

Submitted artwork will be placed in a 5.5" square area centered on the sling fabric material and can be placed on the front, back, or both.

